



## **9Solutions and Texas Instruments Demonstrate First Complete *Bluetooth* Low Energy Indoor Navigation and Real Time Locating System at CES**

**Oulu, Finland --- January 9, 2012 ---** 9Solutions, a leading-edge provider of *Bluetooth*® low energy-based Real Time Locating Systems (RTLS), today announced that 9Solutions and Texas Instruments Incorporated (TI) will demonstrate the first real time *Bluetooth* low energy-based indoor navigation and tracking system at CES 2012 using Apple iPhone 4S and 9Solutions' Lone Worker Protection ID-Badge Tag and uTag product line. The 9Solutions IPCS *Bluetooth* low energy product line utilizes TI's CC2540 *Bluetooth* low energy system-on-chip. The new solution will be demonstrated at the 2012 Consumer Electronics Show (CES) this week (Jan. 10-13) in TI's meeting space (N116, Las Vegas Convention Center, North Hall).

"TI's CC2540 *Bluetooth* low energy system-on-chip greatly enhances 9Solutions IPCS product line both from technology and business perspectives," said Sami Herrala, CEO of 9Solutions. "Indoor navigation and real time tracking of assets, personnel and mobile phones is a globally growing market. The first generation of 9Solutions IPCS was *Bluetooth* 2.1 based. As such it offered superior compatibility, features and performance in RTLS realm. When *Bluetooth* 4.0 was released, 9Solutions started developing its *Bluetooth* low energy-based solution right away. We are proud to announce that 9Solutions entire product line is now *Bluetooth* low energy-based enabling tracking of virtually all *Bluetooth* devices, like IPCS Tags and *Bluetooth* enabled mobile phones. 9Solutions IPCS is available for immediate customer deliveries globally. We were fortunate to have a close relationship with TI and our needs were met with their *Bluetooth* 4.0 CC2540 solution."

"*Bluetooth* low energy technology is ideal for real time locating systems and the 9Solutions IPCS product line offers an optimal solution for wireless indoor asset tracking," said Volker Pruessler, marketing manager, low-power RF, TI. "We are excited to be showcasing 9Solutions products based on our CC2540 *Bluetooth* low energy system-on-chip at CES 2012."

"9Solutions' indoor tracking system based on TI's *Bluetooth* 4.0 system-on-chip is an excellent example of how companies are using *Bluetooth* technology to bring innovative solutions to market through the Bluetooth SIG. At CES 2012, we'll see a host of new and exciting *Bluetooth* Smart devices, including health and fitness devices like glucose meters and heart rate monitors and consumer electronics like *Bluetooth* enabled TVs and 3D glasses." Suke Jawanda, Bluetooth SIG Chief Marketing Officer

The 2012 International CES in Las Vegas is the premier global consumer electronics tradeshow. 9Solutions' *Bluetooth* low energy RTLS technology and its complete IPCS product family will be on hand for demoing and explanation.

### **About 9Solutions:**

We develop, manufacture and sell **9Solutions IPCS**, a wireless *Bluetooth* technology and **SaaS** based real time locating solution and application platform. IPCS enables real time tracking of IPCS Tags, mobile phones and billions of other *Bluetooth* devices. The IPCS product family by 9Solutions is a RTLS system that provides the location of assets and persons on a recurrent basis and improves quality of communication by enabling location based communication. 9Solutions is a Finland based company. SEEK NO MORE - visit [www.9solutions.com](http://www.9solutions.com)

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